

# Upper Coomera State College Community Links

## About Our School

Upper Coomera State College (UCSC) is a co-educational prep to year 12 college with over 2200 students with a commitment to provide every student with a 'Learning Pathway to the Future'.

We are a welcoming and exclusive community where students, staff, parents and local members of the community all work together to make UCSC a great place to be.

## Partnership/Sponsorship Opportunities

Our community looks to today's students to determine the world of tomorrow. We have a strong focus on student leadership, on promoting positive values and developing a sense of global citizenship amongst our students. At UCSC we are focused on preparing our students for the real world that is global and ever changing.

To achieve this, we need the support of our local community and businesses, so that our students are equipped to reach their full potential. In turn you are provided with a unique opportunity to promote your brand, program and services to a broad audience. With over 2100 students enrolled at UCSC, the exposure offered through partnership and sponsorship packages is guaranteed to reach families and their extended networks. Your support would demonstrate your commitment as an organisation to the college and community.

## How Can You Be Involved?

There are a range of ways you can support our students including:

### 1. Upper Coomera Business Guild

The Upper Coomera Business Guild is a new school initiative, offering local businesses, individuals and alumni the opportunity to play an instrumental role in the development and education of UCSC secondary students, so they are better equipped to pursue their chosen learning pathway.

You will be part of a local network of community minded individuals that meet on a regular basis to participate in valuable and engaging workshops, networking, celebrations of student successes and to develop action plans to further enrich the UCSC career development program. Whether you choose to become a member, or take the next step and demonstrate your support in the form of a partnership, we have the package for you.

### 2. UCSC Sports Academy - Future Stars Program

The UCSC Sports Academy - Future Stars Program, in partnership with the Gold Coast Academy of Sport, is specifically designed to deliver quality outcomes to quality athletes. The program opens doors to the sporting industry, further extending talented athletic students via a supportive environment.

UCSC is offering you the unique opportunity to reach our local audience, enhancing your brand image and positively contributing to your local budding sporting community. Your investment will assist us to provide further opportunities to our students to develop themselves as athletes. Please see packages for more information.

## UCSC Sports Academy - Touch Football

The UCSC Sports Academy - Touch Football Program aims to provide opportunities for individuals who display talent in Touch Football to further develop and fine tune their skills, knowledge and game sense.

UCSC is seeking the support of community minded organisations that want to play a part in the development and growth of up and coming athletes. Support can come in many forms, whether it be via financial support, as a mentor or via industry links. In turn you will be part of an inspirational and inspiring program that drives students to reach their full potential.

## UCSC Events Sponsorship

UCSC runs a range of exciting and engaging events throughout the year that community and local businesses can get involved in. Whether you wish to invest in the future of STEM, by getting involved in our Science and Engineering Challenge, you wish to play an instrumental role in the development of entrepreneurial business minds by supporting Australian Business Week or you are a community minded organisation that wants to support our Community Festival, then we have the package for you.

PACKAGE	COST	MIN. TIMEFRAME
<b>BUSINESS GUILD</b>		
Platinum Sponsorship	(by negotiation)	Min. 2 years
Gold Sponsorship	\$4000	12 months
Silver Sponsorship	\$2000	12 months
Bronze Sponsorship	\$1000	12 months
Membership	\$100	12 months
<b>SPORTS ACADEMY (FUTURE STARS OR TOUCH FOOTBALL)</b>		
Gold Sponsorship	\$3000	12 months
Silver Sponsorship	\$1500	12 months
Bronze Sponsorship	\$750	12 months
<b>EVENTS SPONSORSHIP</b>		
As per the individual packages. Please contact the Community Engagement Officer (details below)		12 months

## Promotional Timeframes

All packages must be finalised by Friday 15 September 2016 to allow for print production of promotional materials. Sponsorships run for a full calendar year, commencing at the beginning of Term 1, and finalising at the end of Term 4.

Packages can be negotiated based on your business needs. We are here to ensure that you make the most out of your investment.

To discuss opportunities outlined in this proposal, please contact:

Shelley Kent  
Community Engagement Officer  
Email: skent0@eq.edu.au  
Phone: 07 5580 7636

# Upper Coomera State College Community Links - Package Benefits

Package exposure and Benefits	Platinum (by negotiation)	Gold \$4000	Silver \$2000	Bronze \$1000	Member \$100	Future Stars sponsor as per packages	Events sponsor as per packages
12 month listing in the Uper Coomera Business Guild directory	✓	✓	✓	✓	✓	✓	✓
Invitation to all Business Guild events.	✓	✓	✓	✓	✓	✓	✓
Top tier sign on the UCSC Partnership wall on the main road	✓					Gold Sponsor	Platinum Sponsor
Level 2 tier sign on the UCSC Sponsorship wall on the main road.		✓				Silver Sponsor	Gold Sponsor
Level 3 tier sign on the UCSC Sponsorship wall on the main road			✓				
2 invitations to all UCSC major events (i.e. Celebration Evening, Sports Awards,	✓	✓				Gold and Silver Sponsors	Platinum and Gold Sponsors
Opportunity to present an award at UCSC major events	✓	✓				Gold Sponsor	Platinum Sponsor
Opportunity to display promotional materials (banner, marquees, signs) at all Business Guild events.	✓	✓	✓	✓		Gold and Silver Sponsors	Platinum and Gold Sponsors
Opportunity for your organisation's name and logo to be featured prominently at major events throughout the year	✓	✓	✓	✓		Gold and Silver Sponsors (Sports Awards)	Specific to event - see individual packages
Publicity via the UCSC Guild website, College website, Facebook page and newsletter.	✓	✓	✓	✓	✓	✓	✓
Opportunity to present at Career Development events (e.g.. Business Meets the Classroom)	✓	✓	✓	✓	✓	✓	✓
Memento gift to recognise partnership	✓						
Exclusivity of sponsorship - only one platinum sponsor per business category	✓					Gold and Silver Sponsors	Platinum and Gold Sponsors