



# UPPER COOMERA BUSINESS GUILD

## SPONSORSHIP PROPOSAL

### ABOUT OUR SCHOOL

Upper Coomera State College (UCSC) is a co-educational prep to year 12 college with over 2200 students established in 2003 with a commitment to provide every student with a Learning Pathway to the Future.

We are a welcoming and exclusive community where students, staff, parents and local members of the community all work together to make UCSC a great place to be.

### ABOUT THE UPPER COOMERA BUSINESS GUILD

The Upper Coomera State College Business Guild is a new school initiative, offering local businesses, individuals and alumni the opportunity to play an instrumental role in the development and education of UCSC secondary students, so they are better equipped to pursue their chosen learning pathway.

You will be part of a local network of community-minded individuals that meet on a regular basis to participate in valuable and engaging workshops, networking events, celebrations of student successes and to develop action plans to further enrich the UCSC Career Development Program.

### WHY GET INVOLVED?

By supporting the Upper Coomera Business Guild you are offered a unique opportunity to promote your brand, program or services to a broad audience of over 2200 students and their extended networks.

We have created a range of exciting tailored marketing package options to enhance your brand image and gain recognition for your positive contribution to the UCSC school community.

### WHAT BUSINESS PACKAGE BEST SUITS YOUR BUSINESS?

### MEMBERSHIP

Membership is available to individuals or businesses interested in joining the Upper Coomera Business Guild community. As a member you will be entitled to 12 months listing in the Upper Coomera Business Guild database, promotion via UCSC marketing channels, invitations to all functions and the opportunity to present at career development events.

### SPONSORSHIPS

Sponsorships are available for individuals or businesses who want to give back to their local community by supporting the UCSC students to reach their full potential.

In return you will be provided with promotional benefits for your business, as outlined in the Sponsorship packages.

PACKAGE	COST	MIN. TIME FRAME
Platinum Sponsorship	By Negotiation	Min. 2 years
Gold Sponsorship	\$4000	12 Months
Silver Sponsorship	\$2000	12 Months
Bronze Sponsorship	\$1000	12 Months
Business Guild Membership	Support the College in two or more ways	12 Months

### ADVERTISING AND PROMOTIONAL SUMMARY

Packages can be negotiated based on your business needs. We are here to ensure that you make the most out of your investment.

To discuss opportunities outlined in this proposal, please contact:

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Marketing/Community Engagement Officer  
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## PACKAGE BENEFITS

Package exposure and Benefits	Platinum (by negotiation)	Gold \$4000	Silver \$2000	Bronze \$1000	Member
12 month listing in the Upper Coomera Business Guild directory	✓	✓	✓	✓	✓
Invitation to all Business Guild events.	✓	✓	✓	✓	✓
Top tier sign on the UCSC Partnership wall on the main road	✓				
Level 2 tier sign on the UCSC Sponsorship wall on the main road.		✓			
Level 3 tier sign on the UCSC Sponsorship wall on the main road			✓		
2 invitations to all UCSC major events (i.e. Celebration Evening, Sports Awards,	✓	✓			
Opportunity to present an award at UCSC major events	✓	✓			
Opportunity to display promotional materials (banner, marquees, signs) at all Business Guild events.	✓	✓	✓	✓	
Opportunity for your organisation's name and logo to be featured prominently at major events throughout the year	✓	✓	✓	✓	
Publicity via the UCSC Guild website, College website, Facebook page and newsletter.	✓	✓	✓	✓	✓
Opportunity to present at Career Development events (e.g., Business Meets the Classroom)	✓	✓	✓	✓	✓
Memento gift to recognise partnership	✓				
Exclusivity of sponsorship - only one platinum sponsor per business category	✓				